



2022

Annual Meeting

SPONSORSHIP OPPORTUNITIES

carequality.org/annual-meeting

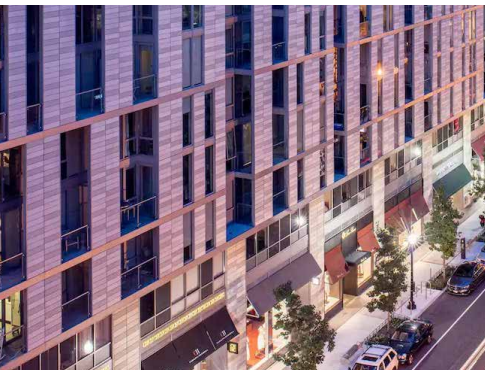


You're Invited To Be A Part Of Our
Annual Meeting

The 2022 meeting will be held at the Grand Hyatt Washington, located in the heart of Washington, DC

Tuesday, December 13

Carequality's 2022 in-person annual meeting is expected to draw more than 150 attendees including federal agencies, health systems, physicians, regional and state health information exchanges.



This annual event promises to be a must-attend gathering of health IT interoperability experts. Take advantage of this unique opportunity to network with Carequality attendees as well as showcase your company's capabilities. The robust agenda will include patient access, FHIR, push notification subscriptions, ONC's Trusted Exchange Framework and Common Agreement (TEFCA), and much more.

Attached is the Sponsorship Prospectus which outlines our available sponsorship packages. These packages provide great visibility with our attendees, but for ultimate exposure, select an upgrade!

If you have any questions or would like to discuss these opportunities further, please contact me at dvandyke@carequality.org or 571.346.2439.

Sincerely,
Dawn Van Dyke
Vice President, Marketing

Sponsor Fact Sheet



Meeting Dates

Tuesday, December 13, 2022



Hotel Information

Grand Hyatt Washington

1000 H Street
Washington, DC 20001

Room Rate

\$169++/night (room rate is available until
November 14 or until room block is sold out).

Visit Hotel Website: <https://www.hyatt.com/en-US/group-booking/WASGH/G-SQUO>



Projected Attendance

150 Attendees



Attendee Roles

- President/CEO
- CIO/ CTO
- CMIO
- Executive Director
- VPs of Operations & Information Systems
- Directors of IT, Health Information Systems, & HIE

Sponsorship Opportunities

PLATINUM

GOLD

SILVER

BRONZE

Platinum Sponsorship (1 available)

\$10,000

PRE-MEETING BENEFITS

- Company highlighted in Meeting marketing email communications (2 emails)
- Company Name in Carequality Annual Meeting Media Release (1 release)
- Company Logo and URL link from Meeting website to Sponsor's homepage
- 150-word company description and Logo in Meeting Program Guide
- One-time use of pre-event and post-event registration list
- Full-page Ad in Meeting Program Guide

ONSITE MEETING BENEFITS

- Exclusive Co-Sponsorship of Evening Networking Reception
- 5-minute opportunity to address reception attendees
- Verbal Sponsor recognition at Evening Networking Reception
- Logo displayed on Evening Networking Reception signage
- Logo on cocktail napkins at reception
- 2-minute Introduction of Keynote Speaker
- Company Logo displayed on Meeting Signage as Platinum Sponsor
- Company Logo in Meeting Program Guide
- Verbal recognition in General Session (Also Dedicated Slide)

MEETING PASSES

- (4) Complimentary Meeting Passes

POST-MEETING BENEFITS

- One-time use of post-event registration list
- Company Logo and URL link from Meeting website to Sponsor's homepage (for four weeks post meeting)

Sponsorship Opportunities

PLATINUM

GOLD

SILVER

BRONZE

Gold Sponsorship (1 available)

\$7,000

PRE-MEETING BENEFITS

- Company logo and URL Link from Meeting website to Sponsor's homepage
- Company highlighted in Meeting marketing email communications (1 email)

ONSITE MEETING BENEFITS

- Exclusive Sponsorship of Lunch
- 2-minute introduction of Afternoon Session speaker
- Sponsorship recognition during Lunch (Dedicated slide)
- Logo displayed on Lunch signage as Sponsor
- Logo displayed on Meeting Signage as Gold Sponsor
- 100-word company description and Logo in Meeting Program Guide
- Half-Page Ad in Meeting Program Guide

MEETING PASSES

- (3) Complimentary Meeting Passes

POST-MEETING BENEFITS

- Company logo and URL Link from Meeting website to Sponsor's homepage (for four weeks post meeting)

Sponsorship Opportunities

PLATINUM

GOLD

SILVER

BRONZE

Silver Sponsorship (2 available)

\$4,000

PRE-MEETING BENEFITS

- Company logo on Meeting website

ONSITE MEETING BENEFITS

- Sponsorship recognition during Breakfast (Dedicated slide)
- Company logo displayed on Breakfast signage as Breakfast Sponsor
- Company logo displayed on Meeting Signage as Silver Sponsor
- 75-word company description and logo in Meeting Program Guide
- Quarter-page Ad in Meeting Program Guide

MEETING PASSES

- (2) Complimentary Meeting Passes

POST-MEETING BENEFITS

- Company logo on Meeting website (for four weeks post meeting)

Sponsorship Opportunities

PLATINUM

GOLD

SILVER

BRONZE

Bronze Sponsorship (2 available)

\$2,000

PRE-MEETING BENEFITS

- Company logo on Meeting website

ONSITE MEETING BENEFITS

- Sponsorship recognition during Break (Dedicated slide)
- Company Logo displayed on Break signage as Sponsor
- Company Logo displayed on Meeting Signage as Bronze Sponsor
- 50-word company description and logo in Meeting Program Guide

MEETING PASSES

- (1) Complimentary Meeting Passes

POST-MEETING BENEFITS

- Company logo on Meeting website (for four weeks post meeting)

Sponsorship Upgrades

(must purchase a Sponsorship package
to purchase upgrades)



Wi-Fi

(1 available)

\$4,000

Sponsorship of
conference Wi-Fi



Meeting Bag

(1 available)

\$3,500

Co-sponsorship with Carequality
of the meeting bag each attendee
receives at registration



Hotel Room Literature or Gift Drop

(3 available)

\$1,500

Sponsor supplies collateral piece and/or gift
to be delivered to each attendee's room who
is a guest at the Grand Hyatt Washington



Hotel Key Cards

(1 available)

\$3,000

Co-sponsorship with Carequality
of the hotel key card each hotel guest
receives at check-in



To reserve your sponsorship or discuss customizing an opportunity,
please contact Dawn Van Dyke, dvandyke@carequality.org or 571.346.2439.